FIG.1 CONVENTIONAL ART

ITEM IDENTIFIERS	PREFERENCE ITEMS	PREFERENCE VALUES
11	ENTERTAINMENT	86
17	MUSIC	43
181	POP MUSIC	27
205	NEW AGE	12
6	PERSON	97
67	FEMALE SINGERS	60
197	FEMALE SINGER "C"	19
• • •	• • •	

FIG.2

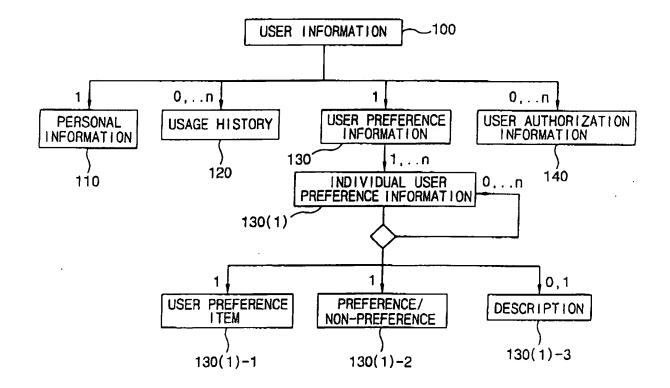


FIG.3

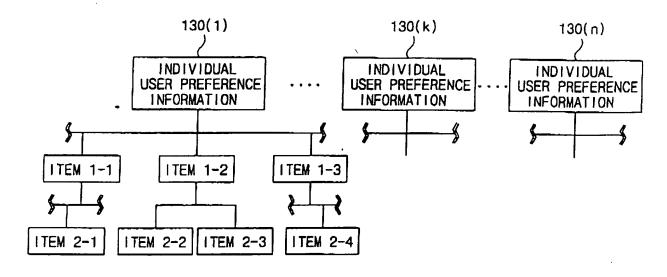


FIG.4

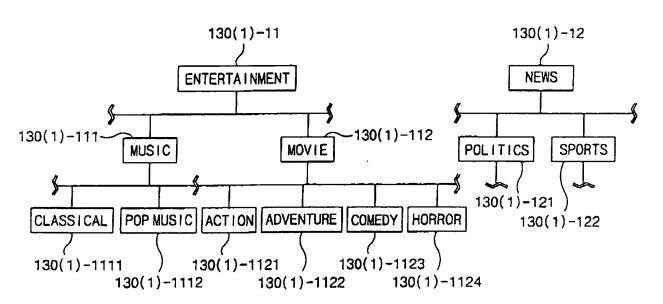


FIG. 5

200

ITEM 1-1

ITEM 1-2

ITEM 2-2

ITEM 2-3

ITEM 2-4

200-1

200-2

200-3

FIG.6

	SELF IDENTIFIERS	PREFERENCE I TEMS	PREFERENCE VALUES	DESCRIPTIONS
0	1	ENTERTAINMENT	86	GENERAL INFO.
1	17	MUSIC	43	GENERAL INFO.
17	181	POP MUSIC	27	GENERAL INFO.
181	205	NEW AGE	12	GENERAL INFO.
0	6	PERSON	97	GENERAL INFO.
6	67	FEMALE SINGERS	60	GENERAL INFO.
67	197	FEMALE SINGER "C"	19	GENERAL INFO.
•••	•••	• • •	• • •	

	T	T	\top			Τ	T	T			<u>, </u>	_
		n c	n	ח	_	-	• -	-	4	2BYTES		
	Q	3 6	3 0	> :	17	-	=	17		2ND 2BYTES	EM IDENTIF	
:	761	c	, -	> 3	181	181	-	0	,	151 2BYTES 2ND 2BYTES 3ND 2BYTES 4TH 2BYTES	TEM IDENTIFIERS (ABYTES)	
:	0	0	c	, 150	205	0	c	0		4 TH 2BYTES	S)	
•	FEMALE SINGER "C"	FEMALE SINGERS	PERSON	NEW AGE	NO! ACC	POP MUSIC	MUSIC	ENTERTAINMENT		ITEMS	PREFERENCE	
•	19	60	97	12	į	27	&	86		VALUES	PREFERENCE	
:	GENERAL	GENERAL	GENERAL	GENERAL		GENERAL	GENERAL	GENERAL		DESCRIPTIONS		
	INFO.	INFO.	INFO.	NFO.		5	INFO.	INFO.		SNOIL		

			т		Т		1	-
:		6		_		ISI 2BYTES		
:		67		2 17		28YTES	באו והביאון	
:		197		<u>1</u> 81	5	3RD 2RYTES	FREN I DENTIFIERS (8BYIE)S	1 1 7 7 7 7 7
:		-		205	2 401160	131 2BYTES 2BYTES 380 2BYTES 3TH 2BYTES	E)S	
:	6	202	אכוו אעב	SOV MEN			PREFERENCE	
•	-	5	~	5	ANLUES		PREFERENCE	
•	GENERAL INFO.		GENERAL INFO.			DESCRIPTIONS		

	,	_				_	1	
•	197	67	6	205	181	17		PREFERENCE TEM IDENTIFIERS
•••	FEMALE SINGER "C"	FEMALE SINGERS	PERSON	NEW AGE	POP MUSIC	MUSIC	ENTERTAINMENT	PREFERENCE !TEMS
•	19	60	97	12	27	43	86	PREFERENCE VALUES
•	GENERAL INFO	GENERAL INFO	GENERAL INFO	GENERAL INFO	GENERAL INFO	GENERAL INFO	GENERAL INFO	DESCRIPTIONS
	FO.	S O	N O	NFO.	F O	NFO.	N O	SNO

FIG. 10

PREFERENCE	PREFERENCE I TEMS	LEVELS	
1.	ENTERTAINMENT	0	
2	INFORMATION	0	
3	NEWS	0	_
4	EDUCATION	0	
5	ARTS	0	
6	PERSON	0	
• • •	• • •	•••	
11	DRAMA	1	1
12	CONCERT	1	1
13	GAME SHOW	1	1
14	VARIETY SHOW	1	1
15	TALK SHOW	1	1
16	MOVIE	1	1
17	MUSIC	1	1
18	SPORTS	1	1
19	ETC	1 1	1
21	SERVICE INFORMATION	1	2
22	PRODUCT INFORMATION	1	2
23	LOCAL INFORMATION	1	2
	• • •		• • •
31	POLITICS	1	3
32	ECONOMICS	1	
33	INTERNATIONAL	1	3 3
34	LOCAL	1	3
35	SOCIETY	1	3
36	SHOW BUSINESS/CULTURE	1	3
37	SCIENCE/TECHNOLOGY	1	3
.,,	•••	• • •	• • •
41	VISUAL ARTS	1	5
42	AUDITORY ARTS	. 1	5
43	PERFORMANCE ARTS	1	5
• • •	• • •	•••	• • •
61	ACTOR	1	6
62	ACTRESS	1	6
63	DIRECTOR	1	6
64	MALE ANCHOR	1	6
65	FEMALE ANCHOR	1	6
66	SINGER	1	6
• • •	• • •		
161	ACTION	2	16

FIG. 11A

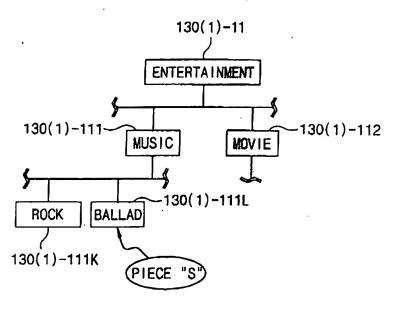


FIG.11B

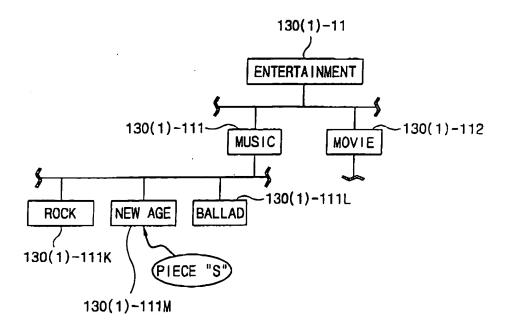


FIG. 12A

PREFERENCE	PREFERENCE I TEMS	LEVELS	
1	ENTERTAINMENT	0	
	• • • •		• • •
5	ARTS	0	
6	PERSON	0	
•••	• • •	1	• • •
12	CONCERT	1	1
	• • •	•••	
17	MUSIC	1	1
• • •	• • •	•••	• • •
41	VISUAL ARTS	1	5
42	AUDITORY ARTS	1	5
43	PERFORMANCE ARTS	1	5
• • •	• • •	• • •	* * *
181	POP MUSIC	2	17
182	CLASSICAL	2	17
• • •	• • •	•••	•••
207	SAMULNORI	3	181
• • •	• • •	• • •	

FIG. 12B

PREFERENCE ITEM IDENTIFIERS	PREFERENCE I TEMS	LEVELS	
1	ENTERTAINMENT	0	
•••	• • •	• • •	• • •
5	ARTS	0	
6	PERSON	0	
• • •	• • •	• • • •	• • •
12	CONCERT	1	1
•••	• • •		• • •
17	MUSIC	1	1
	• • •	•••	• • •
41	VISUAL ARTS	1	5
42	AUDITORY ARTS	1	5
43	PERFORMANCE ARTS	1	5
•••	• • •	• • •	• • •
181	POP MUSIC	2	42
182	CLASSICAL	2	42
	•••	• • •	• • •
207	SAMULNORI	3	181
•••	• • •	•••	•••